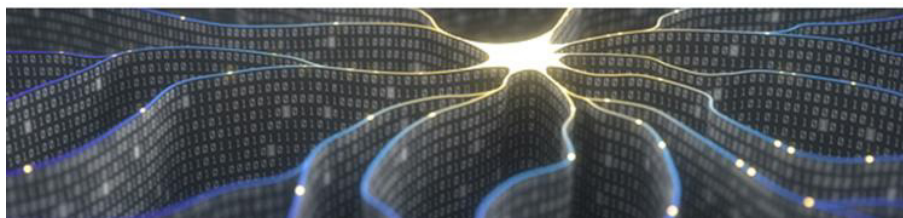


Transformative Technologies: Big Data

October 18, 2017

Izabella Gabowicz – Sensibill
Paul Johnson – Competition Bureau of Canada
Kirsten Thompson, McCarthy Tétrault
Donald Houston, McCarthy Tétrault

mccarthy
tétrault

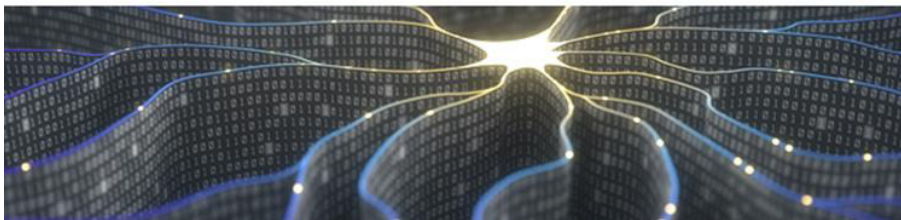




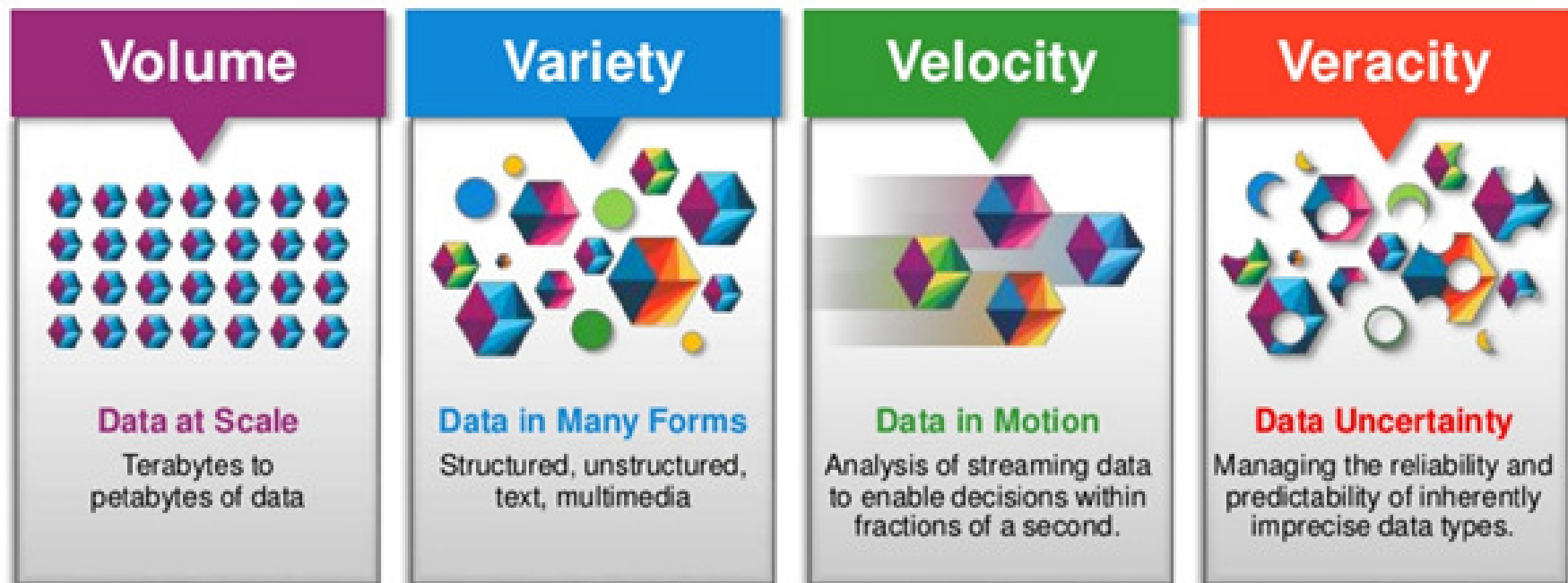
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What is Big Data?

Kirsten Thompson, Partner, McCarthy Tétrault Cybersecurity, Privacy and Data Management Group

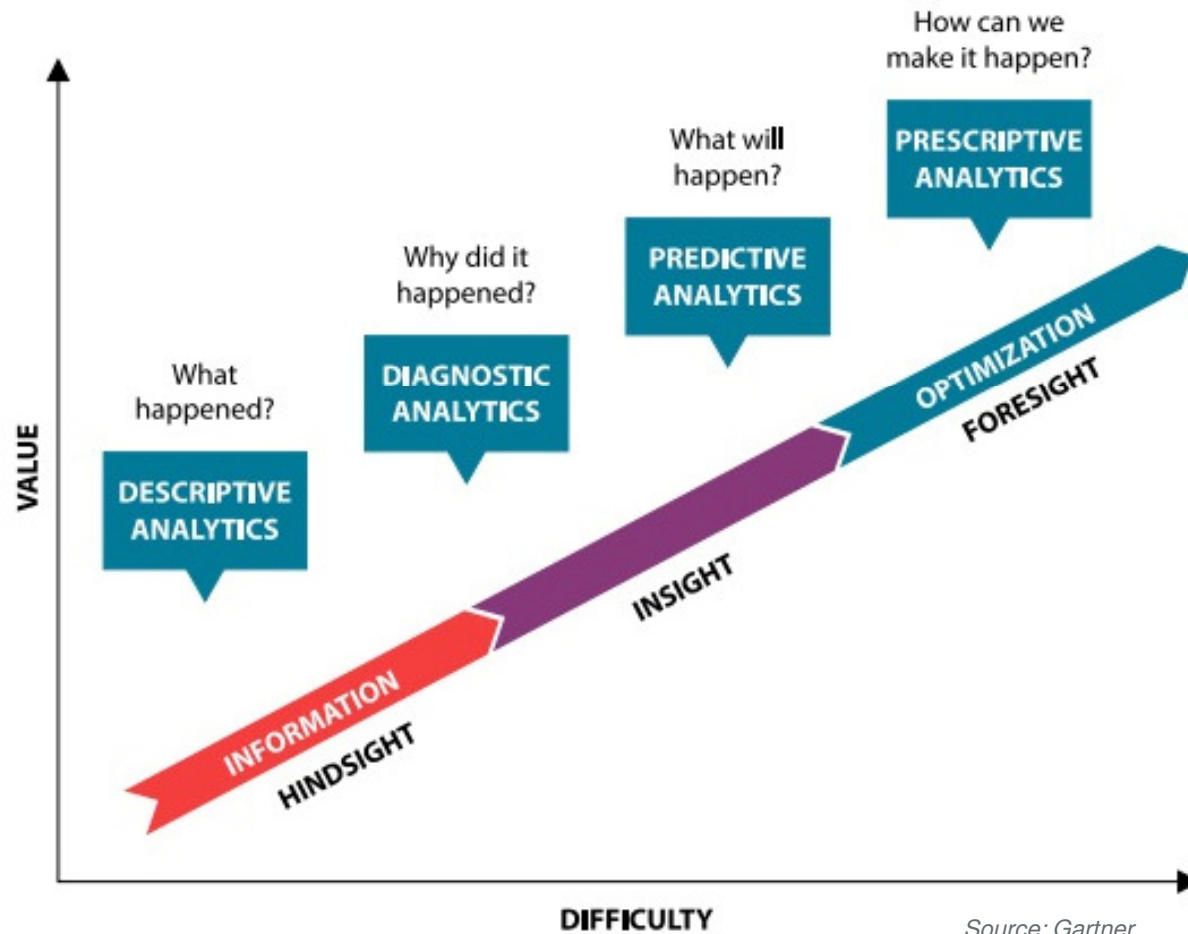


The Four “Vs” of Big Data



Source: IBM

Types of Big Data Analytics



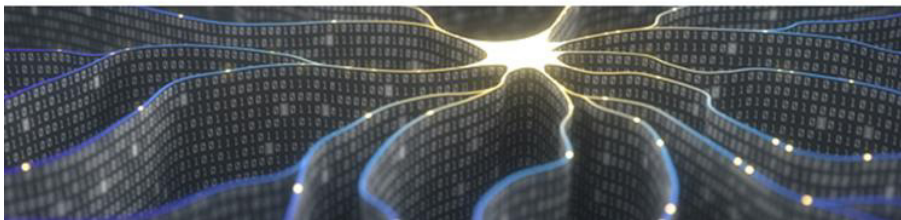


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Big Data and Competition

Paul Johnson, T.D. MacDonald Chair of Industrial Economics, Competition Bureau of Canada

Donald Houston, Partner, McCarthy Tétrault Competition Law Group



Competition and “Big Data”

- What is big data in this context?
- Objectives of Competition Bureau White Paper.
- Striking an enforcement balance.
- Are existing *Competition Act* provisions and analytical frameworks sufficient?

Competition and “Big Data”

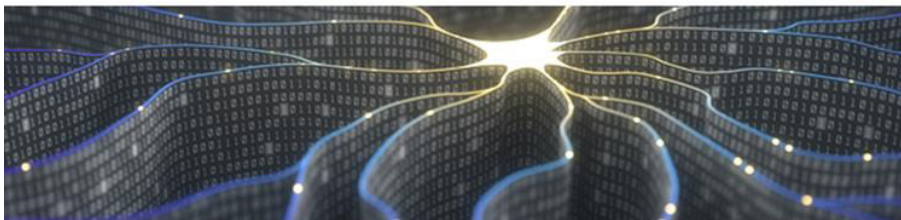
- Competition enforcement examples.
- Interplay between competition law and privacy.
- TREB litigation.



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Big Data and Privacy

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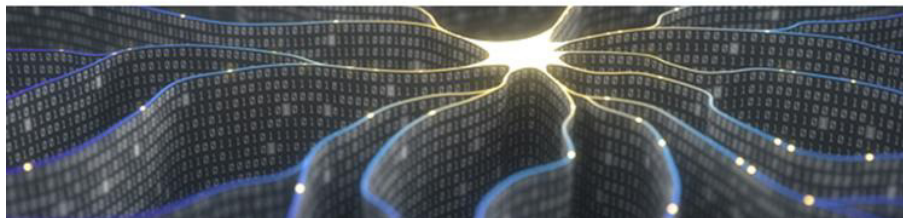


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How Big Data is Being Used

Izabella Gabowicz, COO, Sensibill

Kirsten Thompson, Partner, McCarthy Tétrault Cybersecurity, Privacy and Data Management Group



Questions?

This program qualifies for up to 1.5 hour(s) of eligible educational activity or CPD/MCE credit under the mandatory education regimes in British Columbia, Ontario and Québec.